Planning for the Future

Comprehensive Master Plan of the Oakland Campus
Master Plan Opportunity

- Utilize relationships with consultants
- Align mission and strategic plan (Plan for Pitt)
- Address challenges and leverage opportunities
- Understand existing space and how the campus functions today
- Apply best practices that support the University’s mission and goals
- Guide decision-making
- Integrate various planning studies and initiatives
- Create a compelling long-term vision balanced with what is achievable
Master Plan Components

- **Economics/Real Estate**
  - Innovation District Planning

- **Sustainability**
  - Energy Master Plan
  - Sustainability Master Plan

- **Transportation**
  - Transportation Plan

- **Utility Infrastructure**
  - Utility Assessment

- **Athletics**
  - Athletics Master Plan

- **Landscape**

- **Wayfinding/Signage**

- **Urban Design**

- **Research**

- **Housing**
  - Housing Master Plan
Project Schedule

DEFINE + ASSESS.

1A  Kick-Off Meeting
1b  Leadership Kick-Off
2A  Focus Groups Interviews, Tours, & Field Audit
2b  Space Needs Interviews

ENVISION.

3  Analysis Summary
4  Principles & Concepts

TEST.

5  District Areas A, B, C, D

SYNTHESIZE.

6
7
8
9
10  Draft Plan Review
11  Phasing & Implementation
11  Final Plan Roll-out
DEFINE + ASSESS
how the university functions today

• Field audit of existing space
• Space needs assessment
• Engage internal and external stakeholders
• Tour campus
• Review, coordinate, and synthesize current and recently completed studies/plans
- Review space data
- Summarize key issues and observations from campus engagement
- Draft planning principles
- Illustrate opportunities through maps and analytical diagrams
a series of scenarios and integrated set of challenges

- Highlight key issues and opportunities for each district
- Explore ideas and scenarios for each district through illustrative maps and analytical diagrams
- Incorporate space needs findings and previous studies
- Identify real estate opportunities
- Align capital plan with master plan
- Develop architectural guidelines
- Present plan to internal and external stakeholders
- Document final plan process and outcomes
final plan process and outcomes
Internal Engagement – Focus Groups

Program Drivers:
• Academics and Research
• Research, Innovation, & Collaboration (Shared Programs, Centers/Institutes)
• Workplace
• Student Life / Recreation
• Athletics
• Health Sciences / Research

Physical Drivers:
• Sustainability
• Infrastructure
• Landscape / Public Realm
• Mobility, Transportation, and Safety
• Real Estate
External Stakeholders

- City of Pittsburgh
- Public/private agencies
- Transportation agencies
- Carnegie Mellon University
- Duquesne University
- Carlow University
- UPMC
- VA Pittsburgh
- Neighborhood Associations
- Allegheny Conference
- Others as needed