Planning for the Future
Comprehensive Master Plan of the Oakland Campus

Analysis Summary Presentation
January 2018
Agenda

1. Process

2. Engagement – What we heard

3. Planning Context

4. Existing Conditions Analysis

5. Next Steps
Project Schedule

**DEFINE + ASSESS.**
1A Kick-Off Meeting
1B Leadership Kick-Off
2A Focus Groups Interviews, Tours, & Field Audit
2B Space Needs Interviews

**ENVISION.**
3 Analysis Summary
4 Principles & Concepts

**TEST.**
5 District Areas A, B, C, D
6
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**SYNTHESIZE.**
10 Draft Plan Review
11 Phasing & Implementation
11 Final Plan Roll-out
Campus Engagement
Who and how
Common Threads
Engagement Summary

Internal Stakeholders - Focus Groups and Meetings

**Programmatic Driver Focus Groups**
- Academics
- Research
- Innovation / Collaboration
- Workplace / Office / Administration
- Student Life
- Athletics

**Physical Driver Focus Groups**
- Sustainability
- Infrastructure
- Wayfinding / Landscape / Public Realm
- Mobility / Transportation / Safety / Accessibility
- Real Estate

**Open Forums**

**Space Needs Interviews**
Engagement Summary

External Stakeholders

Meetings with the City of Pittsburgh

Institutional Partners Focus Group
- Carnegie Mellon University
- Carlow University
- UPMC
- Soliders & Sailors
- Carnegie Library/Museum
- Pittsburgh Park Conservancy

Online Engagement
- Master Plan Website - http://www.fm.pitt.edu/master-plan-2018
- Surveys
Press

Pitt architect plans campus future

https://pittnews.com/article/123644/top-stories/123644/

Community Invited to Give Input on Master Plan

http://www.pittwire.pitt.edu/news/community-invited-give

Pitt invites input for master plan

What we heard
Focus Group Sessions

Campus Advantages
Urban Setting and Community

Campus Disadvantages
Space (quantity and quality) and Parking
Campus Opportunities (Focus Group Sessions)
Key Takeaways

• Maintain & enhance Pitt’s unique competitive advantage

• Embrace topography, transportation and connections as assets

• Address quality, quantity & management of space

• Support academic departments and multidisciplinary collaborations through renovation and new construction

• Athletics and recreation is an urgent development need

• Actively shape the housing context to improve our competitive advantage

• Attend to the Student Experience by investment in strategic facilities
Context

City Context
Integration of ongoing plan efforts
City Context

- Pittsburgh has a strong innovation ecosystem and sector diversity with software, robotics, medical devices, biotechnology, health care, and energy
- Oakland is “Third largest” economic zone in Pennsylvania after Philadelphia and remainder of Pittsburgh
- Generally quick access to downtown Pittsburgh and freeways
- Limited north south access
City Context

- Pitt has several facilities and shared athletic venues throughout the city
- Transit is critical to connecting these facilities to the Oakland campus
- Future space and parking needs and partnership opportunities should consider the greater Pittsburgh region
Adjacent Institutions

- Oakland serves as the City’s academic, healthcare, and cultural heart
- Academic: Pitt, Carnegie Mellon, Carlow, public and private high school campuses
- Medical: UPMC campuses (Presbyterian, Montefiore, Magee), VA Medical Center
- Cultural: Carnegie Museum and Library, Soldiers and Sailors Memorial, Schenley Park, Phipps Conservatory
Adjacent Planning Initiatives

• Master/Specific Plans
  • Oakland 2025 Master Plan
  • Hill District Master Plan
  • UPMC Master Plan
  • Academic Village & Community Innovation Hub

• Other Plans
  • Smart Streets Oakland
  • Pittsburgh Wayfinding Strategy
  • Innovation Oakland

• Institutional Master Plans
  • Carnegie Mellon IMP
  • Carlow IMP
  • Carnegie Museum

• Development Plans
  • Forbes Apartments (3407 Forbes Ave)
  • Empire Apartments
  • Jewish Federation site
  • Oakland Gateway
  • Portal Place
Building On and Integrating Studies

- Innovation District Planning
- Pitt Sustainability Plan
- Transportation Plan
- Utility Assessment
  - Energy Master Plan
- Housing Master Plan
- Athletics Master Plan
- Recreation Master Plan
Existing Conditions Analysis

Natural Environment / Topography & Open Space
Circulation Network
Views & Vistas
Campus Buildings & Urban Form
Existing Condition Analysis
Open Space

The network of open spaces adjacent to the cathedral defines Pitt’s campus; other areas of campus lack a similar sense of place.
Topography

Pitt’s campus consist of 300’ of grade change which divides the campus into three parts: lower, middle and upper campus.
Steep Slopes

A concentration of steep slopes divides the Upper and Middle Campus limiting north south connectivity.
Campus Vistas

View-sheds to the Cathedral and other architectural landmarks contribute to wayfinding and identity; they should be enhanced by future development.

+ views from Downtown
Public Realm Quality

The public realm quality varies throughout the campus; poor areas impact safety, sense of place, sustainability and connectivity.
Building Use

Pitt’s campus is organized by compact residential and academic communities; need to strengthen connections between teaching research and clinical.
Space Inventory

Total Net Assignable Square Feet

- 23% [Image]
- 75% [Image]

Non-Residential Net Assignable Square Feet

- 7%
- 3%
- 4%
- 35%
- 22%
- 9%
- 5%
- 7%

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<th>Category</th>
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<tr>
<td>Classrooms</td>
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<td><strong>TOTAL</strong></td>
<td><strong>3,962,298</strong></td>
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Emerging Themes

• Build on academic excellence and innovation
  Capitalize on adjacencies and strengthen shared facilities

• A distinctive, welcoming and attractive Campus
  Enhance the University’s presence, make it beautiful

• A more connected community
  Improve mobility, accessibility, embrace topography, multidisciplinary synergies

• Expand capacity and maximize resources
  Increase capacity, continued renewal, stewardship and efficiency

• An engaged institution
  Increase proactive partnerships, help strengthen the district
Next Steps
Concept Plan and Guiding Principles
Campus Area Planning Workshops
Project Schedule

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- 1A: Kick-Off Meeting
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- 2B: Space Needs Interviews

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Discussion and Questions